

# Ahmed Elsir

## Program Manager

### CONTACT

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### WORK EXPERIENCE

ENERGICITY - FEB 2021 - PRESENT

#### Product Manager

- Work with management to define a platform roadmap to achieve the company's strategic and operational goals
- Design acceleration program for the internal team to become line managers.
- Work with management to define the market and product requirements and work with the development team to define the budget for approval

EIDU - OCTOBER 2019 - APRIL 2020

#### Product Manager

- Lead development and testing of an app, and setting the KPIs and metrics to measure success.
- Create and develop 5 user personas for our 5 customers segments from customer interviews and observations.
- Conduct market research for competitors worldwide and potential partners which lead to 2 big partnerships for EIDU.
- Side Role: Define EIDU social media strategy and increase our the reach by 900% in 3 months

EIDU - AUGUST 2019 - OCTOBER 2019

#### Associate Product Manager

- conduct field visits and create empathy maps.
- write executive summaries, insights, and reports to the Senior Product Manager and the CEO.

UNICEF SUDAN - JULY 2018 - JULY 2019

#### Program Manager - UPSHIFT

UPSHIFT program supports the most disadvantaged young people to become social innovators, I worked to:

- implement the program in the Red Sea state with 15 local facilitators, and 300 adolescents.

EPTIKAR FOR IT SOLUTIONS - AUGUST 2018 - JULY 2019

#### Software Developer

- Design APIs for the applications.
- Work closely with other developers, UX designers, business and systems analysts
- Back-end development using nodeJS
- Front-end development using VueJS

### EDUCATION

AMANI INSTITUTE 2019-2020

#### Post Graduate - Social Innovation Management

Include: Bio-empathy, branding, storytelling, social innovation, measuring social impact, leading purpose driven team, and managing social impact organisations

UNIVERSITY OF KHARTOUM 2012-2017

#### Bachelor of Science and Engineering - Mining Engineering

### Professional Skills

- Project planning and scheduling
- Task Management and project control
- Innovation, intreprenurship, and creativity
- Risk Management
- Data analysis
- Agile methodologies
- Human centered design and Design Thinking
- Programming and SDLC

### Volunteering

EWB - NOV 2015 - MARCH 2016

#### Teacher - Science subjects

GOETHE INSTITUTE SUDAN - OCTOBER 2017 - DECEMBER 2017

#### Game Designer